



## FACT SHEET

### PLIABLE POMADE

#### PRODUCT DESCRIPTION:

Innovative styling tool that provides control and pliable hold without the slightest bit of “crunch”. Won’t flake and easily rinses clean from hands and hair. Perfect for creating fun, funky styles or more traditional well-groomed looks while adding shine and texture. Eufora’s **ProAmino Peptide Complex™** provides “wear-in” treatment benefit for healthier hair and scalp.

#### UNIQUE FEATURES AND BENEFITS:

- Creates wet or dry looks without flaking, build-up or “crunch”
- Provides control for more traditional styles
- Pliable hold for messy, unconstructed styles
- Neem Seed Oil provides antibacterial benefits and scalp stimulation
- Unique blend of scalp health ingredients inhibits 5-alpha reductase, the hormone for pre-mature hair loss and protects & repairs the hair follicle to help fight aging & slow hair loss
- Coenzyme Q10 provides powerful antioxidant benefits to protect hair and scalp from environmental damage
- Certified Organic Aloe Vera promotes healing and soothing

#### HOW IT WORKS FOR GREAT RESULTS:

Apply to damp or dry hair and style as desired. Blend with other Eufora Hero for Men grooming products to customize your look.

#### SIZES:

4 oz

#### GO ABOVE. LOOK BEYOND.

Within every man, there’s a thoughtful husband, a loving father and an honest friend. There’s a man of respect, confidence and determination who deserves to look as good as he feels. Within every man, there’s a hero.

